

# SECURITY SUMMIT 2021

INTELLIGENT SECURITY. EVERYWHERE.

October 13 | AMER & EMEA

October 14 | APAC

# AGENDA

*Join us at 8:00am PT on October 13 for keynote from BlackBerry leadership, followed by sessions starting at 9:30am PT from the industry's top experts and thought leaders.*

*Watch On Demand starting October 14.*



## KEYNOTE

### **SECURING ENDPOINTS FROM EDGE TO CLOUD: HOW BLACKBERRY CAN HELP YOU MAINTAIN INTELLIGENT SECURITY EVERYWHERE. 8:00AM PT**

Discover how BlackBerry's strategy, innovations, and partnerships are shaping industry trends across the enterprise and IoT landscapes. You'll hear from BlackBerry leadership about how our cutting-edge people and technology can help you prepare, prevent, and respond to Cyber-attacks. You'll also learn how BlackBerry QNX is partnering with our customers on the most advanced IoT endpoints to reduce complexity, speed time to market, and increase reliability, while ensuring safety and security.

# CYBERSECURITY TRENDS & STRATEGIES

## COMPLEXITY: THE MOTHER OF INVENTION 9:30AM PT

**CHARLES EAGAN**

CTO, BlackBerry

In BlackBerry Labs, we develop innovations to counter ever-increasing cyberthreats. Explore how we're applying IT world cybersecurity expertise to cyber-physical and automotive systems to enhance protection and secure the software supply chain.

## DATA IS THE FUTURE OF SOFTWARE 10:00AM PT

**RYAN PERMEH**

SVP & Chief Security Architect, BlackBerry

New data tools are bringing revolutionary new capabilities to both cybersecurity and connected vehicles. Hear the BlackBerry Chief Security Architect and Cylance cofounder discuss how data is fundamentally changing every industry. Then explore the present and future of the BlackBerry data strategy.

## CISA – UNDERSTANDING AND MANAGING RISK TO CRITICAL INFRASTRUCTURE 10:30AM PT

**NITIN NATARAJAN**

Deputy Director, Cybersecurity and Infrastructure Agency (CISA)

**NEELAM SANDHU**

SVP & Chief Elite Customer Success Officer, BlackBerry

CISA Deputy Director Nitin Natarajan joins BlackBerry SVP & Chief Elite Customer Success Officer Neelam Sandhu for a fireside chat. Natarajan will share his thoughts on the evolving cyber threat landscape, CISA priorities, and mobilizing a collective defense against cyber risks.

## THE CYBERSECURITY EXECUTIVE ORDER: WHAT YOU DON'T KNOW ABOUT SECURING YOUR SOFTWARE SUPPLY CHAIN 11:00AM PT

**JAKE KOUNS**

CEO & CISO Risk Based Security

**ROBERT MARTIN**

Sr. Principal Engineer, MITRE Corporation

**RUSS ELING**

Founder & CEO, OSS Engineering Consultants

**ADAM BOULTON**

CTO, BlackBerry Technology Solutions, BlackBerry

**CHRISTINE GADSBY**

VP, Product Security, BlackBerry

Hear from a panel of experts as they discuss the Executive Order on Improving the Nation's Cybersecurity and the ongoing work to standardize the Software Bill of Materials.

## IN THE SHADOW OF AI: RANSOMWARE RECONSIDERED 11:30AM PT

**MICHAEL DENT**

CSO, Fairfax County Government

**JOHN MCCLURG**

SVP & CSO, BlackBerry

**DAVID RELYEA**

Director of Data Science, BlackBerry

We've entered the Age of Ransomware. Hear how the predictive advantage of an AI-enabled protective penumbra has allowed security veterans to weather the storm unimpeded, preventing the threat before it ever has a chance to execute.

## 'POLICY DECODED' WITH CONGRESSMAN JIM LANGEVIN: OUTLOOK FOR NEW CYBERSECURITY LAWS IN 2021 12:00PM PT

**THE HONORABLE JAMES R. LANGEVIN**

Co-Founder and Co-Chair, Congressional Cybersecurity Caucus

**MARJORIE DICKMAN**

Chief Government Affairs & Public Policy Officer, BlackBerry

Join us for a Fireside Chat with Congressman Jim Langevin, senior member of the U.S. House of Representatives Committees on Homeland Security and Armed Services. We'll preview cybersecurity legislation poised to become law in 2021, and discuss what it means for enterprise security decision makers.

# CYBERSECURITY INNOVATIONS & BEST PRACTICES

## **XDR STRATEGY & VISION** ▶ 9:30AM PT

### **KUNAL MODASIYA**

Sr. Product Management Director, BlackBerry

Learn how our cloud-delivered XDR keeps you safe, with natively integrated security products that extend prevention, detection and incident response beyond endpoints to the entire attack surface.

## **MEET SECURITY THAT NEVER SLEEPS – BLACKBERRY GUARD** ▶ 10:00AM PT

### **TONY LEE**

VP, Global Services Technical Operations, BlackBerry

See how BlackBerry® Guard's advanced AI and Intel-based threat hunting allows your security team to focus on the threats that matter most. It detects and prevents threats on all endpoints to protect your team without intervention.

## **WHY A PREVENTION-FIRST SECURITY STRATEGY IS CRITICAL WITH A RISE IN RANSOMWARE ATTACKS** ▶ 10:30AM PT

### **MONA THAKER**

Sr. Product Marketing Manager, BlackBerry

COVID-19 has proven to be a catalyst for ransomware attacks. Discover how an AI-powered, prevention-first security strategy can keep your distributed workforce secure and your business running.

## **BLACKBERRY ZERO TRUST NETWORK SECURITY AS A SERVICE: THE NEW NORMAL** ▶ 11:00AM PT

### **NIGEL THOMPSON**

VP, Product Marketing, BlackBerry

Imagine a world where users have fast, frictionless access to corporate data from anywhere. Find out why end users and security

professionals alike love BlackBerry Gateway, a ZTNA solution that leverages behavioral intelligence to improve security and privacy.

## **BLACKBERRY CRITICAL EVENT MANAGEMENT: READY FOR ANYTHING** ▶ 11:30AM PT

### **HEATHER SPRING**

Sr. Product Marketing Manager, BlackBerry

You can't plan for what you can't anticipate. But you can be prepared. See how customers have used our full-spectrum CEM to issue flood warnings, protect a school during military unrest and manage COVID-19 mandates.

## **ENHANCING YOUR CYBERSECURITY POSTURE WITH UEM** ▶ 12:00PM PT

### **ALEX WILLIS**

VP, Global Sales Engineering, BlackBerry

Today's technology landscape is rife with threats – and mobile devices are sitting ducks. This makes them critical to your endpoint protection strategy. Learn how BlackBerry UEM delivers an amazing experience while protecting not just mobile devices, but also the apps, networks and people on them.

# ADVANCED THREAT RESEARCH & INTELLIGENCE

## THREAT ACTOR TRACKING – BUILDING A SUSTAINABLE AND EFFECTIVE PROCESS ▶ 9:30AM PT

**JIM SIMPSON**

Sr. Manager, Threat Intelligence, BlackBerry

Gain a common understanding of threat hunting in the context of cyberthreat intelligence, which facilitates monitoring of threat actors, and identify key areas for improvement to establish a plan to start threat hunting in your organization.

## MONITORING TA575'S INFRASTRUCTURE UNCOVERS MASSIVE DRIDEX CAMPAIGN ▶ 10:00AM PT

**TOM BONNER**

Distinguished Threat Researcher, BlackBerry

Get inside the minds of threat actor 575, a financially motivated cybercrime group and prolific Dridex affiliate using mass spam campaigns to deliver malware, which BlackBerry Research and Intelligence is diligently tracking and monitoring.

## DRAWING A DRAGON: CONNECTING THE DOTS TO FIND APT41 ▶ 10:30AM PT

**DEAN GIVEN**

Sr. Manager, Threat Research, BlackBerry

**T.J. O'LEARY**

Principal Threat Researcher, BlackBerry

APT41 has targeted organizations globally across many critical verticals. See what BlackBerry Research and Intelligence has unearthed while monitoring Cobalt Strike activity using a bespoke Malleable C2 Profile.

## STRONGPITY AND MOUNTLOCKER: ASSEMBLED INTELLIGENCE EXPOSES UNEXPECTED ALLIANCE ▶ 11:00AM PT

**EOIN WICKENS**

Threat Researcher, BlackBerry

**IEVA RUTKOVSKA**

Threat Researcher II, BlackBerry

Journey through a case study on how data enrichment can lead to a deeper understanding of previously reported threats. We will explore how this information helped us to identify an unseen link between two threat actors and identify live infrastructure from a historical campaign.

## OLD DOGS, NEW TRICKS: ATTACKERS ADOPT EXOTIC PROGRAMMING LANGUAGES ▶ 11:30AM PT

**DEAN GIVEN**

Sr. Threat Researcher, BlackBerry

**EOIN WICKENS**

Threat Researcher, BlackBerry

**JIM SIMPSON**

Sr. Manager, Threat Intelligence, BlackBerry

**T.J. O'LEARY**

Principal Threat Researcher, BlackBerry

Some malware authors are slow to change. But that isn't always the case. Learn how we stay ahead of malware groups that are branching out with new or "exotic" programming languages designed, in part, to evade detection by the security community.

## IOT INNOVATIONS AND BEST PRACTICES

### DIGITAL COCKPIT DEVICE SHARING – VIRTUALIZATION OF GOOGLE ANDROID USING VIRTIO 9:30AM PT

**GURU NAGARAJAN**

Engineering Manager, Android Automotive OS Platform, Google

**SHERIDAN ETHIER**

Sr. Director, QNX Engineering, BlackBerry

The modern vehicle dashboard is consolidated. Infotainment, Instrument Cluster and more now run on a single system, sharing devices such as graphics and storage. Learn more about device sharing using VIRTIO from experts at BlackBerry and Google.

### ADVANCING THE CYBERSECURITY MATURITY MODEL FOR COMPLEX INDUSTRIAL SYSTEMS WITH GE AND BLACKBERRY 10:00AM PT

**ROBERT GARRY**

Executive Chief Engineer, Product Cyber for GE Gas Power Engineering and VP Product Cyber, GE Power

**ERIC KLINE**

SVP, BlackBerry Technology Solutions, BlackBerry

Discover how GE manages cybersecurity as it designs, builds and maintains long-life-cycle, safety-critical deterministic industrial systems.

### THE ART OF SECURING OS AND 1S – BLACKBERRY JARVIS 10:30AM PT

**YI ZHENG**

Director, Product Management, BlackBerry

BlackBerry Jarvis is a powerful binary analysis tool that enables software composition analysis, static application security testing and in-depth security posture analysis. See how Jarvis enhances the security of binaries.

### IOT CYBERSECURITY – SECURING SOFTWARE IN THE SUPPLY CHAIN: A CONVERSATION WITH DELOITTE AND BLACKBERRY 11:00AM PT

**STEPHEN MEAGHER**

Director IoT, Cyber Solutions  
Deloitte Canada Risk Advisory

**IAN TODD**

Sales Director, IoT  
Cybersecurity Services,  
BlackBerry

**DAVID WISEMAN**

VP, Field Marketing, IoT  
Solutions Group, BlackBerry

Listen to experts discuss IoT cybersecurity and the implications of software in IoT endpoints on supply chain management.

### HIGH-IMPACT SOLUTIONS THAT LEVERAGE IN-VEHICLE DATA: A CONVERSATION WITH CAR IQ, ELECTRA AND BLACKBERRY 11:30AM PT

**FABRIZIO MARTINI**

CEO, Electra

**STERLING PRATZ**

CEO, CarIQ

**SARAH TATSIS**

SVP, IVY Platform Development, BlackBerry

Mobile payments and EVs are two of the hottest technology topics today. Hear about solutions CarIQ and Electra are already delivering for in-vehicle payments and advanced battery performance, and how their partnership with IVY will drive even more innovation.

### THE FUTURE USE CASES FOR IN-VEHICLE DATA: A CONVERSATION WITH GEICO, HERE, AWS AND BLACKBERRY 12:00PM PT

**PETER VIRK**

VP, IVY Product and Ecosystem, BlackBerry

Join in as visionaries discuss how they are accelerating the transformation of the transportation industry by using real-time vehicle performance and location data to deliver exciting new services to drivers. Then see how AWS and IVY enable them to do so faster and more securely.

# AGENDA AT A GLANCE

## KEYNOTE

8:00am PT | [Securing Endpoints from Edge to Cloud: How BlackBerry can help you maintain Intelligent Security Everywhere](#)

## CYBERSECURITY TRENDS & STRATEGIES

9:30am PT | [Complexity: The Mother of Invention](#)

10:00am PT | [Data is the Future of Software](#)

10:30am PT | [CISA – Understanding and Managing Risk to Critical Infrastructure](#)

11:00am PT | [The Cybersecurity Executive Order: What You Don't Know About Securing Your Software Supply Chain](#)

11:30am PT | [In the Shadow of AI: Ransomware Reconsidered](#)

12:00pm PT | ['Policy Decoded' with Congressman Jim Langevin: Outlook for New Cybersecurity Laws in 2021](#)

## CYBERSECURITY INNOVATIONS & BEST PRACTICES

9:30am PT | [XDR Strategy & Vision](#)

10:00am PT | [Meet Security That Never Sleeps – BlackBerry Guard](#)

10:30am PT | [Why a Prevention-First Security Strategy Is Critical With a Rise in Ransomware Attacks](#)

11:00am PT | [BlackBerry Zero Trust Network Security as a Service: The New Normal](#)

11:30am PT | [BlackBerry Critical Event Management: Ready for Anything](#)

12:00pm PT | [Enhancing Your Cybersecurity Posture With UEM](#)

## ADVANCED THREAT RESEARCH & INTELLIGENCE

9:30am PT | [Threat Actor Tracking – Building a Sustainable and Effective Process](#)

10:00am PT | [Monitoring TA575's Infrastructure Uncovers Massive Dridex Campaign](#)

10:30am PT | [Drawing a Dragon: Connecting the Dots to Find APT41](#)

11:00am pt | [Strongpity and Mountlocker: Assembled Intelligence Exposes Unexpected Alliance](#)

11:30am PT | [Old Dogs, New Tricks: Attackers Adopt Exotic Programming Languages](#)

## IOT INNOVATIONS AND BEST PRACTICES

9:30am PT | [Digital Cockpit Device Sharing – Virtualization of Google Android Using VIRTIO](#)

10:00am PT | [Advancing the Cybersecurity Maturity Model for Complex Industrial Systems With GE and BlackBerry](#)

10:30am PT | [The Art of Securing 0s and 1s – BlackBerry Jarvis](#)

11:00am PT | [IoT Cybersecurity – Securing Software in the Supply Chain: A Conversation With Deloitte and BlackBerry](#)

11:30am PT | [High-Impact Solutions That Leverage In-Vehicle Data: A Conversation With Car IQ, Electra and BlackBerry](#)

12:00pm PT | [The Future Use Cases for In-Vehicle Data: A Conversation With Geico, Here, AWS and BlackBerry](#)